

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Kelly M. Christensen, et al.
Appl. No. : 10/806,084
Filed : March 22, 2004
For : BROADCAST RESPONSE
METHOD AND SYSTEM
Examiner : Sheila B. Smith
Group Art Unit : 2617

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4/2/2008

(Date)

Thomas Y. Yee, Reg. No. 57,013

RESPONSE TO OFFICE ACTION AND AMENDMENT**Mail Stop Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed November 2, 2007, please reconsider the above-referenced application in view of the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Summary of Interview begins on page 10 of this paper.

Remarks/Arguments begin on page 11 of this paper.